

News Release

November, 2010

REHABILITATION AND VISITING NURSE ASSOCIATION CELEBRATES NOVEMBER AS NATIONAL HOME CARE MONTH

Greeley, CO — More than 11 million Americans receive home health care services in their home annually. In honor of those dedicated home health care providers, Rehabilitation and Visiting Nurse Association (RVNA) joins the National Association for Home Care & Hospice in celebrating November as National Home Care Month under the theme, “Love in Action.”

“Caring for people in their homes truly is a privilege for us,” states Crystal Day, President and CEO of Rehabilitation and Visiting Nurse Association. “Home care professionals and modern medicine make it possible for people to stay in their homes longer. For example, RVNA offers a telehealth service for certain chronic diseases. This innovative technology has reduced re-hospitalization rates significantly.”

Through technological advances, home-delivered health care has grown far beyond basic professional nursing and home care aide services. Today's modern home care agency offers a wealth of nursing, physical, occupational and speech therapies and personal care.

Home care services are paid for by public and private sources, or directly by patients and their families. Medicare and state-run Medicaid are significant payers. Despite massive cutbacks in government funding, home care continues to be the preferred means of receiving quality health care services for millions of Americans.

Established in 1979, RVNA is the only community based, not-for-profit home health agency in northern Colorado. RVNA provides skilled nursing care, physical, occupational, and speech therapy and home health aide services.

For more information call 970-330-5655 in Weld County or 970-225-9399 in Larimer County.